

**We feed. We teach. We grow.**  
*"Give a man a fish. Teach a man to fish. Stock the pond for all."*

**Inter-Faith Food Shuttle**



**COOKING MATTERS**  
SHARE OUR STRENGTH'S  
NO KID HUNGRY

**Cooking Matters at the Store:**  
**Satellite Partner Facilitator Training**  
**Module 7: Measuring and Evaluating Impact**



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**Measuring And Evaluating Impact:**

- Measuring and Evaluating Impact
- Facilitator Challenges
- Thank You



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**Measuring and Evaluating Impact**

**To Learn**

- If what we are doing is working
- Who are we reaching
- If we can prove that what we are doing works
- How we can make programming better
- How we can better spend our time and money
- What our contribution is to ending childhood hunger



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## Measuring and Evaluating Impact

OUTPUTS + OUTCOMES = **IMPACT**

Who we reach  
How many people we reach

Changes in the people we reach

Families experience positive change

**Components of Impact**

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## Measuring and Evaluating Impact

Outputs

Tracked by Lead Partners & Share Our Strength

Outcomes

Participant Surveys

Photos, videos, stories, quotes

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## Measuring and Evaluating Impact

**How Program Data is used:**

2010 Annual Report

Program Metric	Value
Program Metric 1	Value 1
Program Metric 2	Value 2
Program Metric 3	Value 3

Month	Metric 1	Metric 2	Metric 3
Month 1	Value 1	Value 2	Value 3
Month 2	Value 1	Value 2	Value 3
Month 3	Value 1	Value 2	Value 3

COOKING MATTERS

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## Facilitator Challenges

- Deviating from the Gold Standards is not an option
- Talking points and activities meet the key objectives which are evidence based
- Maintaining the integrity of the program is very important



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## Thank You

If you have any questions, contact our satellites coordinator at:

Email: [cm.satellites@foodshuttle.org](mailto:cm.satellites@foodshuttle.org)



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